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## Current Economic Indicators

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New Business Incorporations  
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## News

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### NEW INCORPORATIONS DECLINE 7.9 PERCENT IN MONTH OF MAY

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NEW YORK, August 29--New business incorporations decreased 7.9 percent to 57,208 in May of 1990 from 62,141 in May of 1989, according to The Dun & Bradstreet Corporation.

For the year-to-date, new business incorporations declined by 2.4 percent to 293,343 from 300,447 in the same year-ago period.

Twenty-three states reported increases in new incorporations during 1990, with five states reporting increases greater than 15 percent. Wyoming reported the greatest increase, up 26.4 percent to 469 from 371; followed by South Dakota, up 21.5 percent to 519 from 427.

Of the 27 states to report decreases in new business incorporations, four were greater than 15 percent. Alabama reported the most significant decrease, down 25.8 percent to

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2,766 from 3,726; followed by Connecticut, down 16.6 percent to 4,278 from 5,130; and Mississippi, down 16.5 percent to 1,468 from 1,758.

Three of the nation's nine U.S. Bureau of the Census regions reported year-to-date increases in new business incorporations. The West South Central states reported the most significant increase, up 4.1 percent to 25,691 from 24,670; followed by the South Atlantic states, up 3.3 percent to 84,655 from 81,920; and the West North Central states, up 3.1 percent to 15,045 from 14,598. The greatest year-to-date decreases were reported in the New England states, down 12.8 percent to 14,591 from 16,726; followed by the East South Central states, down 10.8 percent to 11,100 from 12,446. Other regions to report year-to-date decreases were the Middle Atlantic, Pacific, East North Central and Mountain states.

#### Month of May

Of the 17 states that reported increases in new business incorporations for the month of May, five were greater than 20 percent. Wyoming reported the greatest increase, up 56.9 percent to 113 from 72; followed by Maine, up 49.3 percent to 218 from 146; and Oregon, up 32.0 percent to 821 in May of 1990 from 622 in May of 1989.

In the month of May, 32 states reported decreases in new

business incorporations, with seven reporting decreases greater than 20 percent. Illinois reported the greatest decrease, down 34.8 percent to 1,688 from 2,588; followed by Connecticut, down 30.2 percent to 549 from 786; and North Carolina, down 25.4 percent to 992 from 1,330.

Three of the nine U.S. Bureau of the Census regions reported increases in new incorporations during the month of May. The West North Central states reported the most significant increase, up 2.9 percent to 2,931 from 2,848; followed by the West South Central states, up 1.7 percent to 4,975 from 4,890; and the East South Central states, up 1.6 percent to 2,405 from 2,366. Of the six U.S. Bureau of the Census regions to report decreases in new business incorporations during the month of May, both the New England states and the East North Central states reported decreases of 15.6 percent. Other states to report decreases were the Middle Atlantic states, down 10.3 percent to 10,760 from 11,993; followed by the South Atlantic states, down 7.4 percent to 16,970 from 18,321; and the Pacific and Mountain states, down 8.5 percent and 6.8 percent, respectively.

The largest number of new business incorporations in May was reported in Florida, with 7,649; followed by New York, with 6,007; and California, with 3,497.

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(See Attached Tabular Data)

NEW BUSINESS INCORPORATIONS BY STATES AND GEOGRAPHIC REGIONS  
(Not Seasonally Adjusted)

|                    | May 1990 | Apr 1990 | % Change<br>Apr 1990<br>May 1990 | May 1989 | % Change<br>May 1989<br>May 1990 | Total Five Month(s)<br>1990 | 5 Month(s)<br>1989 | % Change<br>90-89 |
|--------------------|----------|----------|----------------------------------|----------|----------------------------------|-----------------------------|--------------------|-------------------|
|                    | -----    | -----    | -----                            | -----    | -----                            | -----                       | -----              | -----             |
| NEW ENGLAND        | 2,554    | 2,882 R  | -11.4                            | 3,027 R  | -15.6                            | 14,591 R                    | 16,726             | -12.8             |
| Maine              | 218      | 230      | -5.2                             | 146 R    | 49.3                             | 1,100                       | 1,223              | -10.1             |
| New Hampshire      | 267      | 260      | 2.7                              | 294      | -9.2                             | 1,214                       | 1,360              | -10.7             |
| Vermont            | 157      | 157      | 0.0                              | 155      | 1.3                              | 772                         | 819                | -5.7              |
| Massachusetts      | 1,093    | 1,003    | 9.0                              | 1,346    | -18.8                            | 5,798                       | 6,634              | -12.6             |
| Connecticut        | 549      | 932 R    | -41.1                            | 786 R    | -30.2                            | 4,278 R                     | 5,130              | -16.6             |
| Rhode Island       | 270      | 300      | -10.0                            | 300      | -10.0                            | 1,429                       | 1,560              | -8.4              |
| MIDDLE ATLANTIC    | 10,760   | 10,257   | 4.9                              | 11,993   | -10.3                            | 53,435                      | 57,707             | -7.4              |
| New York           | 6,007    | 5,876    | 2.2                              | 6,646    | -9.6                             | 30,721                      | 33,480             | -8.2              |
| New Jersey         | 2,815    | 2,461    | 14.4                             | 3,322    | -15.3                            | 13,709                      | 14,140             | -3.0              |
| Pennsylvania       | 1,938    | 1,920    | 0.9                              | 2,025    | -4.3                             | 9,005                       | 10,087             | -10.7             |
| EAST NORTH CENTRAL | 6,762    | 7,586    | -10.9                            | 8,009    | -15.6                            | 39,062 R                    | 40,666             | -3.9              |
| Ohio               | 1,536    | 1,674    | -8.2                             | 1,560    | -1.5                             | 8,224                       | 8,434              | -2.5              |
| Indiana            | 935      | 918      | 1.9                              | 1,232    | -24.1                            | 5,403 R                     | 5,981              | -9.7              |
| Illinois           | 1,688    | 2,553    | -33.9                            | 2,588    | -34.8                            | 12,007                      | 12,585             | -4.6              |
| Michigan           | 1,949    | 1,844    | 5.7                              | 2,075    | -6.1                             | 10,154                      | 10,741             | -5.5              |
| Wisconsin          | 654      | 597      | 9.5                              | 554      | 18.1                             | 3,274                       | 2,925              | 11.9              |
| WEST NORTH CENTRAL | 2,931    | 2,769    | 5.9                              | 2,848    | 2.9                              | 15,045 R                    | 14,598             | 3.1               |
| Minnesota          | 867      | 893      | -2.9                             | 848      | 2.2                              | 4,572                       | 4,304              | 6.2               |
| Iowa               | 425      | 241      | 76.3                             | 335      | 26.9                             | 1,926 R                     | 1,826              | 5.5               |
| Missouri           | 847      | 869      | -2.5                             | 896      | -5.5                             | 4,476                       | 4,463              | 0.3               |
| North Dakota       | 75       | 68       | 10.3                             | 99       | -24.2                            | 383                         | 391                | -2.0              |
| South Dakota       | 115      | 106      | 8.5                              | 97       | 18.6                             | 519                         | 427                | 21.5              |
| Nebraska           | 269      | 260      | 3.5                              | 231      | 16.5                             | 1,314                       | 1,270              | 3.5               |
| Kansas             | 333      | 332      | 0.3                              | 342      | -2.6                             | 1,855                       | 1,917              | -3.2              |
| SOUTH ATLANTIC     | 16,970 E | 16,336 E | 3.9                              | 18,321 E | -7.4                             | 84,655 E-R                  | 81,920             | 3.3               |
| Maryland           | 1,467    | 1,424    | 3.0                              | 1,807    | -18.8                            | 7,403                       | 7,733              | -4.3              |
| Delaware           | 2,476    | 2,560    | -3.3                             | 2,600    | -4.8                             | 12,909                      | 13,189             | -2.1              |
| Washington D.C.    | 188 E    | 188 E    | 0.0                              | 188 E    | 0.0                              | 940 E                       | 940                | 0.0               |
| Virginia           | 1,571    | 1,490    | 5.4                              | 1,783    | -11.9                            | 7,966                       | 8,050              | -1.0              |
| West Virginia      | 224 E    | 232      | -3.4                             | 231      | -3.0                             | 1,213 E                     | 1,173              | 3.4               |
| North Carolina     | 992      | 1,047    | -5.3                             | 1,330    | -25.4                            | 5,496                       | 6,074              | -9.5              |
| South Carolina     | 602      | 570      | 5.6                              | 680      | -11.5                            | 3,061 R                     | 3,030              | 1.0               |
| Georgia            | 1,801    | 1,519    | 18.6                             | 1,870    | -3.7                             | 8,413                       | 8,237              | 2.1               |
| Florida            | 7,649    | 7,306    | 4.7                              | 7,832    | -2.3                             | 37,254                      | 33,494             | 11.2              |

NEW BUSINESS INCORPORATIONS BY STATES AND GEOGRAPHIC REGIONS  
(Not Seasonally Adjusted)

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|-------------------------------------|----------|------------|----------------------------------|------------|----------------------------------|-----------------------------|--------------------|-------------------|
| EAST SOUTH CENTRAL                  | 2,405    | 2,020      | 19.1                             | 2,366      | 1.6                              | 11,100                      | 12,446             | -10.8             |
| Kentucky                            | 651      | 569        | 14.4                             | 592        | 10.0                             | 3,091                       | 3,151              | -1.9              |
| Tennessee                           | 734      | 694        | 5.8                              | 776        | -5.4                             | 3,775                       | 3,811              | -0.9              |
| Alabama                             | 674      | 455        | 48.1                             | 681        | -1.0                             | 2,766                       | 3,726              | -25.8             |
| Mississippi                         | 346      | 302        | 14.6                             | 317        | 9.1                              | 1,468                       | 1,758              | -16.5             |
| WEST SOUTH CENTRAL                  | 4,975    | 4,844 E    | 2.7                              | 4,890      | 1.7                              | 25,691 E-R                  | 24,670             | 4.1               |
| Arkansas                            | 551      | 536 E      | 2.8                              | 549        | 0.4                              | 2,875 E                     | 2,859              | 0.6               |
| Louisiana                           | 823      | 767        | 7.3                              | 842        | -2.3                             | 4,103 R                     | 4,090              | 0.3               |
| Oklahoma                            | 600      | 529        | 13.4                             | 681        | -11.9                            | 3,123                       | 3,271              | -4.5              |
| Texas                               | 3,001    | 3,012      | -0.4                             | 2,818      | 6.5                              | 15,590                      | 14,450             | 7.9               |
| MOUNTAIN                            | 3,985    | 3,944      | 1.0                              | 4,275      | -6.8                             | 19,991 R                    | 20,436             | -2.2              |
| Montana                             | 131      | 137        | -4.4                             | 131        | 0.0                              | 682                         | 625                | 9.1               |
| Idaho                               | 174      | 171        | 1.8                              | 187        | -7.0                             | 894 R                       | 800                | 11.7              |
| Wyoming                             | 113      | 105        | 7.6                              | 72         | 56.9                             | 469                         | 371                | 26.4              |
| Colorado                            | 1,068    | 1,077      | -0.8                             | 1,347      | -20.7                            | 5,407                       | 6,471              | -16.4             |
| New Mexico                          | 259      | 240        | 7.9                              | 248        | 4.4                              | 1,270                       | 1,095              | 16.0              |
| Arizona                             | 825      | 920        | -10.3                            | 903        | -8.6                             | 4,515                       | 4,670              | -3.3              |
| Nevada                              | 979      | 948        | 3.3                              | 1,050      | -6.8                             | 4,853                       | 4,688              | 3.5               |
| Utah                                | 436      | 346        | 26.0                             | 337        | 29.4                             | 1,901                       | 1,716              | 10.8              |
| PACIFIC                             | 5,866 E  | 5,572 E    | 5.3                              | 6,412 R    | -8.5                             | 29,773 E                    | 31,278             | -4.8              |
| Alaska                              | 147      | 139        | 5.8                              | 125        | 17.6                             | 673                         | 657                | 2.4               |
| Washington                          | 1,082    | 1,102      | -1.8                             | 929        | 16.5                             | 5,390                       | 4,547              | 18.5              |
| Oregon                              | 821      | 686        | 19.7                             | 622        | 32.0                             | 3,872                       | 3,312              | 16.9              |
| California                          | 3,497    | 3,327      | 5.1                              | 4,416      | -20.8                            | 18,253                      | 21,220             | -14.0             |
| Hawaii                              | 319 E    | 318 E      | 0.3                              | 320 R      | -0.3                             | 1,585 E                     | 1,542              | 2.8               |
| TOTAL U.S.<br>(unadjusted)          | 57,208 E | 56,210 E-R | 1.8                              | 62,141 E-R | -7.9                             | 293,343 E-R                 | 300,447            | -2.4              |
| TOTAL U.S.<br>(seasonally adjusted) | 53,316 E | 55,000 E-R | -3.1                             | 57,326 E-R | -7.0                             |                             |                    |                   |

(E) - Estimated

(R) - Revised

Source: Economic Analysis Department, The Dun & Bradstreet Corporation.  
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